



Extraordinary Impact

The Right Medical Care



Best Doctors®

A Step Ahead

Getting the right diagnosis and treatment plan provides **immediate savings and cost control.**

Avoid the High Cost of Misguided Care

It's astonishing. 30% of every healthcare dollar is spent on duplicative or unnecessary care.*

That costs your company money – and impacts your employees' lives.

Best Doctors is a healthcare solution that benefits all employees. Complementary to your current health plan or managed care program, our expert medical consultation service improves quality and reduces costs by ensuring your employees get the right diagnosis and the right treatment – right when they need it. This has a direct and immediate impact on cost and quality of care.

Expert Consultation Exponential Value

As many as one in five patients are treated based on an incorrect diagnosis.

Best Doctors employs a proven process that has shown:

- **38%** of surgeries can be avoided.
- **20%** of cases are misdiagnosed.
- **60%** of cases require a change in treatment.

These are the problems that drive up costs, increase anxiety and negatively impact medical outcomes. Don't let your employees and their families face these problems alone. Make sure their care is right and that your healthcare dollars are spent wisely.

Integration for Greater Value

Best Doctors arms your employees with specific, actionable medical information – backed by expert opinions – so they can have a more informed conversation with their own doctor. Our integrated model works in concert with other programs in your benefits suite. We will direct employees to your other health services as needed. Or if they just need to see the right doctor in their immediate area, Best Doctors helps get them to the very best specialist for their condition.

The bottom line is this: We'll provide the immediate cost savings your organization needs, while integrating with your other health benefits to provide more efficient, long-term cost improvements.

Improving Healthcare Quality

Employer Value

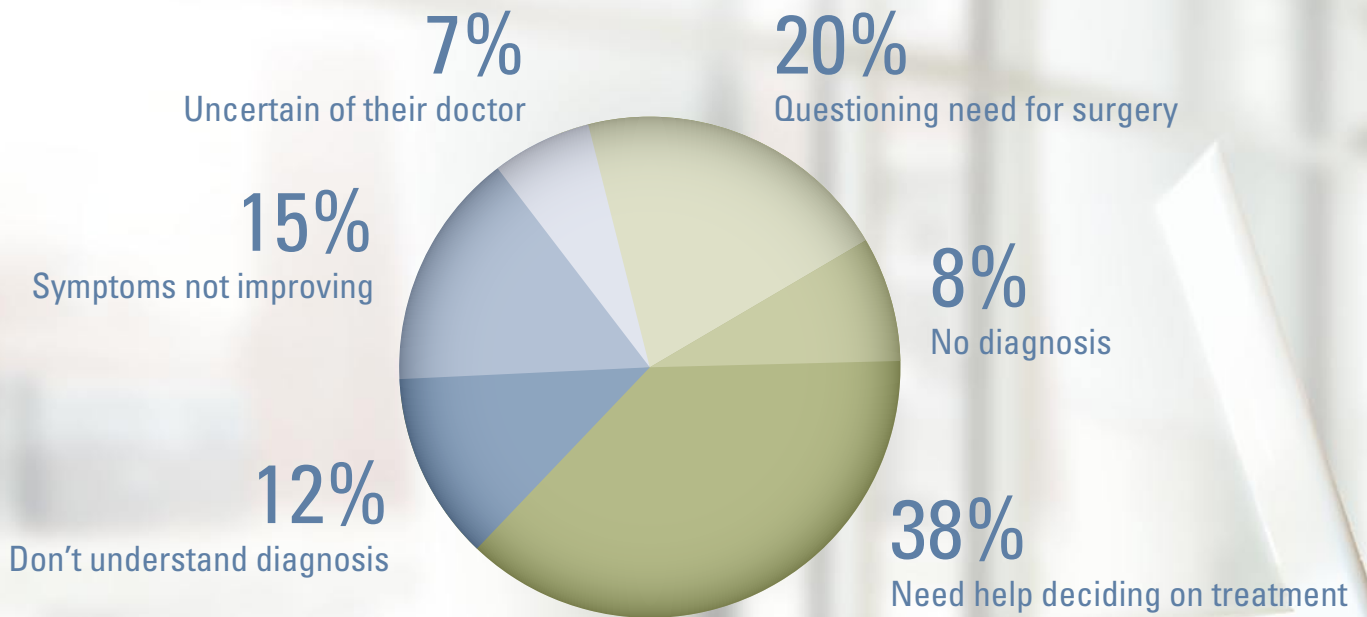
- Reduces medical cost in real time
- Empowers employees to take an active role in healthcare decisions
- Guaranteed savings

Employee Value

- Provides peace of mind through the best information available
- Access to world-class medical expertise
- Stops unnecessary or misguided tests/care

Best Doctors empowers employees and their physicians to make the best health choices.

Why do people call Best Doctors? Uncertainty about their care.



Proven Process. Proven Results.

Just as no two people are alike, no two medical cases are the same. Our nimble process helps your employees find the right pathway. We continually offer support and information to help them make informed decisions about their healthcare.

Our member care team is trained to help employees ask the right questions, talk about their concerns and help them navigate the healthcare system.

Personal from the First Touch

The moment a member calls Best Doctors, a Member Advocate is permanently assigned. It's part of a comprehensive approach that involves top medical professionals from the start.

Process-Driven Results

Next, our team of physicians and medical directors do an intensive review - evaluating patient records and medical history along with the original diagnosis and the member's own questions and concerns. The Best Doctors **Medical Analytical Process** ensures each case has simply the best experts working on it.

We deliver our consultation in the final form of an Expert Report that is clear and easy to understand. Your employees can be absolutely sure they have the right diagnosis and treatment. And they become better informed healthcare consumers at the same time.



Expertise

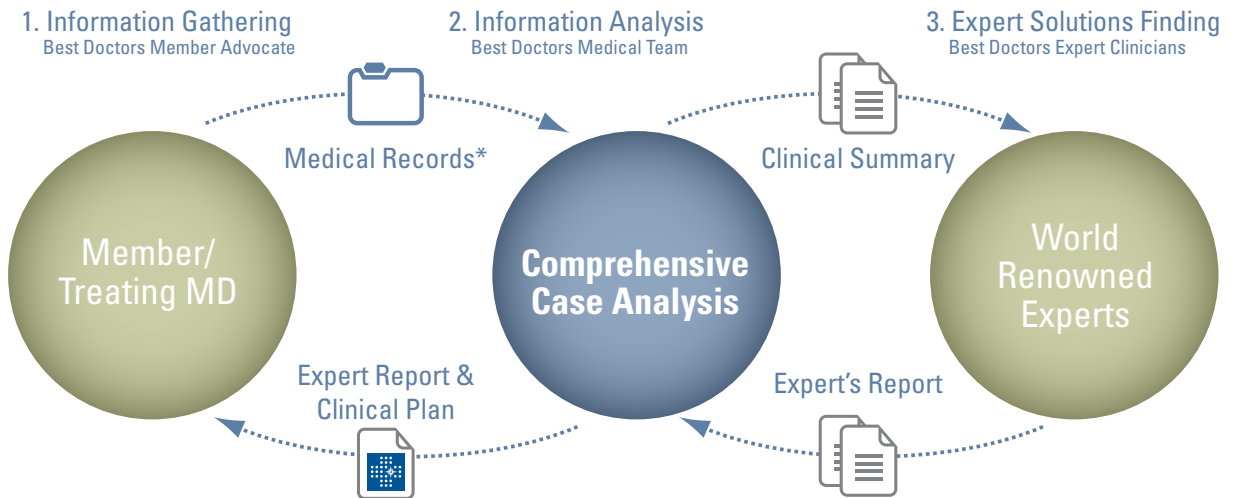
More than two decades ago, two Harvard Medical School physicians had a vision of making the best medical expertise available around the world. Today, Best Doctors serves members in more than 30 countries.

Best Doctors physicians are recognized as the top 5% of all

doctors in the nation. Our team of researchers routinely vets this list against stringent, unbiased criteria to ensure we provide the best expert for each member's case.

Covering more than 40 specialties and 400 sub-specialties, these are the doctors that doctors themselves would go to for medical care.

Bottom Line:
Your employees get access to the best expertise when they most need it.



* Member's medical records, MRI image, CT scans, Pathology slides, other clinical materials

Member Engagement – Extraordinary Impact

Making it Simple

You're busy - we get that. Our streamlined process makes implementation and administration simple. Your dedicated account manager works in partnership with you to provide member engagement tools that are effective and empowering.

Our program embraces your company's cultural strengths and includes ongoing touchpoints that encourage members to take an active role in their healthcare.

We give them certainty. We help them ask the right questions. And we empower them to have more effective conversations with their own doctor giving them the support they need to navigate an often overwhelming healthcare system.

Through effective member engagement, Best Doctors drives positive member experiences. We seamlessly integrate with other health benefits to improve the value of your overall programs.

"Our employees have completely embraced the program, and we are pleased that so many people have been able to tap into world-class medical expertise provided by Best Doctors."

~Delia Vetter, Senior Director, Benefits and Programs, EMC Corporation

"Already we credit the program with saving two members' lives. It has also resulted in a savings of \$800,000 for the organization so far, as more individuals are getting appropriate care from well-matched, high-quality physicians."

~George McGregor, Administrator, Southern California Schools VEBA

Let us show you how.

Learn more about how Best Doctors can control healthcare costs while improving overall quality. Call today to schedule a needs assessment and overview of our flexible, customized programs.

www.bestdoctors.com | 1.800.223.5003



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