

June 2011

THE BEST DOCTORS INTERCONSULTATION™ PROGRAM

As a Best Doctors physician, you are qualified to participate in the Best Doctors InterConsultation program. Best Doctors is dedicated to improving quality of care by helping people get the right diagnosis and right treatment. Physicians like you are integral to the success of this mission. The InterConsultation program applies your expertise to significant cases—giving reassurance to those concerned with medical uncertainty.

PROFOUND IMPACT

Our experts make a real difference. Thousands of expert InterConsultations in the past decade have resulted in a change of diagnoses in 22% of cases and treatment plans in 61% of cases.

The InterConsultation Process

1. The InterConsultation process begins with our medical team providing you with all pertinent information for a case including: a physician-written synopsis and a set of focused clinical questions crafted by the Best Doctors physician leadership team.
2. We ask you to review this information, provide your opinion on the most appropriate diagnosis and treatment plan, and answer the focused clinical questions.
3. Your report is reviewed by Best Doctors physician leadership and then communicated by our medical team to both the patient and their treating physician.

Throughout the process all interactions are collegial, supportive, and informative.

Best Doctors physicians are invited to participate in the InterConsultation program based on a match between their clinical practice and our clients' needs. Participation is optional, and is not a condition of retaining your status as a Best Doctor.

Best Doctors corporate clients include the employers; PepsiCo, The Home Depot, Liberty Mutual, EMC Corporation and Time Warner Cable among others.

"Best Doctors presents complex cases to renowned experts who specialize in the patient's diagnosis. What follows is a sophisticated analysis of the situation, including specific recommendations for diagnosis and treatment, answers to pressing clinical questions, and rapid feedback to patients and their physicians."

Edward M. Wolin, MD

Co-Director, Carcinoid and Neuroendocrine Tumor Program; Cedars-Sinai Outpatient Cancer Center; Best Doctor Expert

Virginia Statistics

Virginia currently has 793 Best Doctors.

Virginia ranks 24th in the US for the total Best Doctors per state.

Professional Profile

Beginning September 2010, inclusion packets were sent via US Mail to all 2011-2012 Best Doctors physicians. The packet contained a Professional Profile. If you have not yet returned your updated Professional Profile to us, please do so. This data is most helpful to our Clinical Services staff for referrals and our communications staff for our work with publications and hospital PR contacts. If you have not received your packet, please check with your mail-handling staff. If a duplicate is required, contact research@bestdoctors.com or 800-675-1199 x3315. We will accept a home mailing address for this purpose.

Best Doctors Recognition

In addition to articles in hospital/provider newsletters and websites to commend their Best Doctors, the following publications will be recognizing doctors selected for 2011-2012:

Virginia Living Magazine (February 2011)

For additional information: 804-343-7539 or www.virginaliving.com

Publications featuring the Best Doctors list as of November 2010 were provided the 2011-2012 list. Excerpts of the database are published as they pertain to article focus and/or readership area.

For Your Information

- Best Doctors lists by metro area, state, specialty, and subspecialty are available for your personal/professional reference.
- Contact us to receive inclusion years and a citation for your CV or other materials. Logos, press release templates and a link to our website can also be provided for your use.
- Nomination forms with instructions are sent to currently listed Best Doctors upon request. Each form is sent directly to the nominating physician.
- Plaques are available to commemorate your Best Doctors status. Order online at www.bestdoctors.com/plaque

Call 800-675-1199 x3315 for information or submit requests via email to research@bestdoctors.com. **We welcome your inquiries and appreciate your patience in receiving a response.**

Moved or moving? Comments?

Use the contact information below to send us your new clinical address and phone or to offer your comments and suggestions.

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