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Best Doctors, Inc. Expands Medical Leadership Team with the Addition of New Physicians

*New Medical Directors Bring Breadth of Expertise to
Improve Quality and Cost of Care*

BOSTON – Feb. 12, 2009 – Best Doctors, Inc., today announces the addition of two new medical directors dedicated to helping connect members and doctors with advanced medical expertise.

- Dr. Fritz Hofheinz, vice president and medical director, will lead the company's liaison efforts with the physician community.
- Dr. Lewis Levy, medical director, will provide medical leadership to the U.S. Group Health Division clinical operations team.

Best Doctors is an expert medical consultation service that enlists top medical specialists to help members and their physicians be sure they have the right diagnosis and treatment so they can work together to make decisions at the point of care. Best Doctors selects experts from its proprietary database of 50,000 highly-respected physicians across 40 specialties and 400 subspecialties.

“As healthcare becomes increasingly complex, it is critical to provide the certainty that individuals need when making healthcare decisions. The addition of these outstanding physicians will ensure consistency in the quality of our medical analytical process and help strengthen our relationships in the medical community,” said Evan J. Falchuk, president and chief operating officer of Best Doctors. “We are pleased these exceptional physicians have joined Best Doctors to provide their leadership and expertise to our organization.”

In the role of vice president and medical director, Dr. Fritz Hofheinz will spearhead Best Doctors' provider relations efforts and continue to build a high-quality physician database.

Dr. Hofheinz joins Best Doctors after a six-year tenure at UpToDate, an information resource for physicians that was recently acquired by Wolters Kluwer. He led UpToDate's institutional relations team. Prior to UpToDate, Dr. Hofheinz practiced internal medicine. He completed his Internal Medicine residency training at Brigham and Women's hospital in Boston and is a graduate of the Brown University School of Medicine. In addition to his M.D. degree, Dr. Hofheinz holds an M.B.A. from NYU Stern School of Business, and a B.A. from Duke University. He has been published in the *Journal of Electronic Resources in Medical Libraries*.

As Medical Director of the U.S. Group Health Division, Dr. Lewis Levy will provide medical leadership to the clinical operations team to deliver the highest quality clinical information on diagnosis and treatment to members and their treating physicians.

Dr. Levy has more than 20 years of clinical experience as an internist at Harvard Vanguard Medical Associates in Boston. He also has an extensive teaching career through his role as a Preceptor in the Internal Medicine Residency Program at Brigham and Women's Hospital and as an Instructor at Harvard Medical School. He earned his medical degree from the University of Rochester School of Medicine and Dentistry and completed his Residency in Internal Medicine at the Graduate Hospital of the University of Pennsylvania.

About Best Doctors

Best Doctors, Inc. is the trusted medical resource for ensuring that employees have the right diagnosis and the right treatment, helping to dramatically improve the quality of care and reduce costs. The company's expert medical consultation service is currently available to more than 1 million members in the United States. Founded in 1989 by two Harvard Medical School professors, Best Doctors serves more than 260 employers, insurers and health plans, touching 15 million people in 30 countries. For more information, visit www.bestdoctors.com or call 1-800-223-5003.

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