



For Immediate Release

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Best Doctors Appoints Maria Bavender U.S. Vice President of Sales

BOSTON – March 18, 2008 – Best Doctors[®] Inc., the trusted medical resource for ensuring patients with serious illnesses and injuries have the right diagnosis and the right treatment, today announced that Maria Bavender has joined the company as vice president of sales for the United States. In this position, Bavender will lead all U.S.-based sales efforts of Best Doctors unique employee benefit to large employers.

As a professional sales management executive with over 20 years of experience, Bavender is well-versed in solutions selling, establishing and managing customer relationships and leading a national sales organization. Bavender joins Best Doctors from Hallmark Insights, a subsidiary of Hallmark Cards, where she served as vice president of sales and developed population health management engagement solutions for health plans, health management companies and Fortune 1000 clients. Bavender also led sales strategy and execution for the Taylor Corporation, Qwest, and Ricoh Corporation. A graduate of the University of Illinois, Bavender holds a B.S. in Business Administration.

“We are thrilled that Maria is joining our team at Best Doctors. Her proven track record of sales success, coupled with her leadership and health care experience, make her the ideal candidate to lead our U.S sales efforts,” said Best Doctors CEO David Seligman. “Maria understands the unique needs of our customers and how Best Doctors can make a profound impact on their employee populations.”

“Best Doctors brings a unique approach to helping employers tackle the challenges their employees face in today’s healthcare system,” said Maria Bavender. “I am excited to join the team and play an important and vital role in helping the company realize its mission of raising the standard of care and helping employees find the answers they need.”

About Best Doctors

Best Doctors[®] is the trusted medical resource for ensuring patients have the right diagnosis and the right treatment. The Company serves employers, insurers and health plans by dramatically improving the quality of healthcare at the point of treatment for individuals with serious illnesses and injuries. Founded in 1989 by two Harvard Medical School professors, Best Doctors serves more than 260 insurers, employers and health plans, touching 10 million people in 30 countries. For more information, visit www.bestdoctors.com or call 1-800-223-5003.

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