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**Best Doctors Appoints John Varvaris as Executive Vice President and Chief Financial Officer**

**BOSTON – Oct. 9, 2008** – Best Doctors, Inc., the trusted medical resource for ensuring individuals have the right diagnosis and the right treatment, today announced that John Varvaris has joined the company as executive vice president and chief financial officer. In this position, Varvaris will direct the company’s international finance strategy and financial operations, in addition to being a key member of the executive team.

Varvaris, who has nearly three decades of financial and business leadership experience, joins Best Doctors from SMART Business Advisory and Consulting, LLC, where he was senior managing director and a leader in the firm’s largest industry practice, insurance. Varvaris previously spent more than 20 years with Ernst & Young; his last six years as a partner in the Mid-Atlantic practice. In addition, Varvaris served as chief financial officer and senior vice president at Old Mutual US Life/Fidelity & Guaranty Life Insurance Company – one of the fastest growing insurance companies in the U.S. with \$4 billion in sales.

“We are very pleased that John has joined the executive team,” said Best Doctors CEO David Seligman. “John brings a wealth of experience in the areas of financial and business management in growth companies; both as CFO and as an advisor to his clients. John’s technical, CFO and Big 4 experience will be extremely valuable as we continue to grow our businesses in the U.S. and internationally.”

As a partner with Ernst & Young and senior managing director at SMART, Varvaris worked with both SEC registrants and privately owned companies; as a result, his knowledge is extremely diverse. In addition to assisting clients with strategic reviews and business expansion techniques, Varvaris has been involved frequently with structuring, process improvement, Enterprise Risk Management and reengineering projects. These skills were drawn upon in his role as a corporate executive and CFO at Old Mutual as he built his finance organization and implemented financial systems and streamlined processes to respond to the company's 32 percent compound annual growth rate.

Varvaris has extensive public speaking and teaching experience. He has been an adjunct professor at Towson University and Loyola College of Maryland, teaching accounting and finance courses to undergraduate and graduate students. Varvaris has spoken at professional and industry association conferences, been quoted in industry publications, and, as CFO at Old Mutual, led numerous presentations for rating agencies, analysts and independent insurance agent conferences.

Varvaris graduated Cum Laude from Shippensburg University, where he obtained a BSBA in accounting. He later earned his Masters of Science in finance from Loyola College in Maryland. Varvaris is a CPA, and member of various industry and professional organizations including AICPA and Financial Executives Institute.

### **About Best Doctors**

Best Doctors is the trusted medical resource for ensuring individuals have the right diagnosis and the right treatment. The Company serves employers, insurers and health plans by dramatically improving the quality of healthcare at the point of treatment for individuals with serious illnesses and injuries. Founded in 1989 by two Harvard Medical School professors, Best Doctors serves more than 260 insurers, employers and health plans, touching 10 million people in 30 countries. For more information, visit [www.bestdoctors.com](http://www.bestdoctors.com) or call 1-800-223-5003.

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