



**FOR IMMEDIATE RELEASE**

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**College Association REsources of the Southwest Healthcare Elevates Member  
Healthcare Quality by Partnering with Best Doctors**

*Members and Dependents Can Get Answers from Expert Specialists when Experiencing  
Uncertainty about Their Care*

**BOSTON – Sept. 23, 2008** – Best Doctors, Inc., the trusted medical resource for ensuring individuals have the right diagnosis and the right treatment, today announced the College Association REsources of the Southwest (CARES), a self-funded, non-profit healthcare consortium, will make the Best Doctors service available to the faculty and staff members of the Independent Colleges and Universities of Texas, Inc. (ICUT). Through Best Doctors, CARES members and their dependents have access to leading medical experts to help them be sure they get the right care when faced with decisions about the diagnosis and treatment of health conditions.

With Best Doctors, CARES members and their eligible family members who are uncertain about a diagnosis or have questions about their treatment plan can receive answers from world-renowned doctors. Through Best Doctors, an expert specialist conducts a thorough analysis of the member's case based on all medical records and tests. The member receives a comprehensive, easy-to-understand report summarizing the findings that they can use with their treating physician to ensure the right diagnosis and best course of treatment.

“In the CARES healthcare consortium it is important to invest in the health and well-being of our members and their dependents. Partnering with Best Doctors is a great opportunity to add a valuable benefit to our health plan,” said Mary Jo Hatch, executive director of CARES. “We believe Best Doctors is going to help employees and their families when

they need it most; when they truly need to know with certainty that their healthcare choices are appropriate.”

“Best Doctors is pleased to partner with CARES and help its members make more informed decisions to achieve quality healthcare,” said David Seligman, CEO of Best Doctors. “We deliver peace-of-mind to CARES members when they need answers about their diagnosis and treatment options.”

### **About College Association REsources of the Southwest (CARES)**

College Association REsources of the Southwest (CARES) is a self-funded, non-profit healthcare consortium comprised of members of Independent Colleges and Universities of Texas, Inc. (ICUT). As the proven choice for qualifying private educational institutions, CARES collaboratively focuses on innovative, quality benefit choices, actively managing costs, and sustained, superior service. For more information, visit [www.caresbenefits.org](http://www.caresbenefits.org) or call 817-257-5975.

### **About Best Doctors**

Best Doctors is the trusted medical resource for ensuring individuals have the right diagnosis and the right treatment. The Company serves employers, insurers and health plans by dramatically improving the quality of healthcare at the point of treatment for individuals with serious illnesses and injuries. Founded in 1989 by two Harvard Medical School professors, Best Doctors serves more than 260 insurers, employers and health plans, touching 10 million people in 30 countries. For more information, visit [www.bestdoctors.com](http://www.bestdoctors.com) or call 1-800-223-5003.

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