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Snyder's of Hanover Selects Best Doctors to Improve Quality of Healthcare for Employees

Employees Receive Unique Benefit to Improve Medical Diagnosis and Treatment

BOSTON – September 5, 2007 - Best Doctors[®], Inc., the trusted resource to patients and physicians in delivering the right diagnosis and the right treatment, today announced that Snyder's of Hanover has made the Best Doctors unique diagnosis evaluation service available to its U.S. employee population. Through Best Doctors, employees and their eligible family members have access to advanced medical expertise when faced with decisions about the diagnosis and treatment of serious health conditions.

Now Snyder's employees and their families who are uncertain of a serious diagnosis or have questions about their treatment plan can receive answers from world-renowned doctors. An expert doctor evaluates the patient's case, and Best Doctors provides an easy-to-understand report so they can be sure they have the right diagnosis and best course of treatment.

"Snyder's employees and their family members deserve the best quality healthcare available," said Penny Opalka, Manager, Benefits & Compensation, at Snyder's of Hanover. "Finding the right medical advice and treatment can sometimes be challenging, especially when it involves a complex case. The Best Doctors program makes it possible for our employees to tap into world-class medical expertise that can have a potentially life-changing impact on their health."

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“Leading employers, like Snyder’s of Hanover, are dedicated to providing outstanding benefits to their employees,” said David Seligman, CEO of Best Doctors, Inc. “We are pleased to partner with Snyder’s to offer this valuable program that gives patients a resource to turn to when they need to be informed and confident about the diagnosis or treatment they are receiving.”

About Best Doctors

Best Doctors is the trusted resource to patients and physicians in delivering the right diagnosis and the right treatment. The company serves employers and health plans by dramatically improving the quality of healthcare at the point of treatment for individuals with complex and serious illnesses. Founded in 1989 by two Harvard Medical School professors, Best Doctors serves more than 260 insurers, employers and health plans, touching 10 million people in 30 countries. For more information, visit www.bestdoctors.com or call 1-800-223-5003.

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